

PRESS RELEASE

Date submitted: May 7, 2010

SECOND ANNUAL COCKTAIL & DINNER RECEPTION...A Huge Success

On April 17, 2010, Hailey's Hope Foundation held its Second Annual Cocktail & Dinner Reception at Manursing Island Club in Rye. Many of Rye's own as well as Brenda & John Fareri, the evening's honorees, John Barnes and Larry Kwiat, executives from Westchester-based Reckson, a Division of SL Green Realty Corp., and Billy and Melissa Albronda (a NICU family), were among over one hundred special guests in attendance. The beautiful beach setting, great food, cocktails, exciting raffles and silent auction, and roasted marshmallows by the cozy beach bon fire set the stage for a fun and memorable night. The event was a huge success and raised over \$65,000. The proceeds will benefit NICU families in need at the premier Maria Fareri Children's Hospital (at Westchester Medical Center) in Valhalla, New York.

One of the many special moments of the evening was the presentation of the inaugural Hailey Zion Memorial Award for Community Spirit to Brenda and John Fareri for their extraordinary philanthropy with the Maria Fareri Children's Hospital. Their tireless efforts to establish this hospital in memory of their daughter and to garner support for its many important programs that help thousands of sick children and their families are truly inspirational. Their commitment to their community and their desire to share their time, talent and heart to help others are qualities that reflect the spirit of Hailey's Hope Foundation.

Hailey's Hope Foundation is a 501(c)(3) charity established in memory of Hailey Zion, the baby daughter of Rye residents, Isaac and Donna Zion, who was born prematurely at 21 weeks and passed away shortly after birth. Our mission is to help families with premature and seriously ill babies hospitalized in the Neonatal Intensive Care Unit (NICU). Since its inception in December 2007, Hailey's Hope Foundation has raised over \$130,000 and provided financial and emotional support to over 250 families to help alleviate the burdens they face with frequent hospital visits and lengthy NICU hospitalizations.

For more information, to donate or to volunteer, please contact us at (914) 584-8833, by email at info@haileyshopefoundation.org, or visit our website at www.haileyshopefoundation.org.

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