



HAILEY'S HOPE FOUNDATION



*Supporting families with premature and critically ill babies in New York-area NICUs
and helping improve health outcomes of NICU babies*

SNAPSHOT OF 2015

Nobody chooses to be a NICU parent. It is traumatizing, stressful, and expensive to say the least. With over 400,000 newborns admitted to the NICU each year in the U.S, however, becoming a NICU parent is a reality for many. Their struggles and challenges are overwhelming, and Hailey's Hope Foundation is there to help. Since 2008, Hailey's Hope Foundation has raised over \$1.3 million and helped over 4,500 families in need in the NICU. Each year, the continued support and generosity of our incredible donors and volunteers has enabled us to help these families cope and their babies get better during this very difficult time. 2015 was no exception. This year, HHF:

- fulfilled an average of 45 applications per month for financial support from NICU families in need.
- distributed an average of \$12,000 per month in financial support to NICU families in need.
- delivered over 1,000 care packages to NICU families.
- visited over 100 families at our partnered hospitals to offer emotional support during their baby's long NICU stay.
- funded NICU Photography and Scrapbooking programs at The Children's Hospital at Albany Medical Center, giving the gift of special memories to NICU families.
- provided over 100 lifesaving Infant CPR kits and other family-centered care supplies to the NICU at The Rowley Birthing Center at Orange Regional Medical Center.

Looking ahead to 2016, we plan to expand our initiatives to include supporting a NICU Parent Mentor program, implementing a pilot program to enhance kangaroo care and its safety in the NICU, and renovating a special NICU family room at ORMC for parents to stay overnight and by their baby's bedside.



Beach Bash
Rye, NY
June 4, 2016

8th Annual Dinner Auction
Campbell Hall, NY
September 10, 2016

5th Annual Golf Outing
Purchase, NY
September 26, 2016

MARK YOUR CALENDARS!
Check for details and updates
on our website at
www.haileyshopefoundation.org.

FROM THE HEART...

"You are indeed angels there to help us parents who go through such a hard time with our little angels. Thank you for the amazing work you are doing." The Estinforts

"Thanks for all the wonderful support while our baby was in the NICU, you helped us more than I can ever express." The Ryans

"We can never express how grateful we are for the amazing people at Hailey's Hope Foundation doing amazing things for NICU families. Thank you for all of your help bringing my family back together." The Warnes



PREMATURITY AWARENESS MONTH

BOARD OF DIRECTORS

Jeffrey Randazzo, President
 Donna Zion, Vice President
 Ann Siegel, Secretary
 Debra Randazzo, Treasurer
 Isaac Zion
 Marvin Siegel
 Suzanne Decina

MEMBERS

Dawn Singer
 Keith Singer
 Doreen Zion
 David Decina



HAILEY'S HOPE FOUNDATION

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HHF Board members with NICU mom, Jessica Warne

November is a special time of year for HHF—it is Prematurity Awareness Month! People around the world join together to raise awareness about the serious effects of premature birth and the dire need for resources to help families living through it. HHF supports many families with premature babies in the NICU, so we set out to spread the word.

We traveled to NICUs at The Children's Hospital at Albany Medical Center, Maria Fareri Children's Hospital and The Rowley Birthing Center at Orange Regional Medical Center, visiting and comforting NICU families in need and treating them to care packages and gift cards for meals. We also met with NICU staff to evaluate their families needs. Friends of HHF wore our purple premie ribbons to show their support for Prematurity Awareness Month and to honor these miracle babies.



Care packages for NICU families at The Children's Hospital at Albany Medical Center



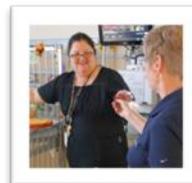
NICU nurses at Maria Fareri Children's Hospital wearing our purple ribbons



HHF Board members with NICU Social Workers Ericka Cotugno and Elayne Frank of The Children's Hospital at Albany Medical Center



HHF Board member Debra Randazzo comforting NICU mom, Jessica Warne



AMC NICU nurses Amanda Koennecke and Kristen Sergott with HHF Vice President, Donna Zion

HHF Board member, Ann Siegel, handing out purple ribbons at The Children's Hospital at Albany Medical Center

HOW YOU CAN HELP

- Volunteer your time and skills
- Grant writing
- Social media campaigns
- Graphic design
- Fundraising events
- Event photography
- Donate

We would love to have your help in our efforts to support NICU families. Please contact us at (914) 584-8833, send us an email at info@haileyshopefoundation.org, or visit www.haileyshopefoundation.org for more information.

Meet the Sivulich Family Their NICU Story:



On August 13, 2014, Nicholas James Sivulich came into this world at 24 weeks, weighing only 11lb 14 oz. My pregnancy had been going along smoothly up until that evening. I was home relaxing when suddenly, I began feeling uncomfortable back pain that increased in intensity as the

night went on. I knew something was wrong. At 8:45 pm, after speaking to my doctor who instructed me to call 911, my water broke. My husband Michael, a Yonkers fireman who was working that evening at the firehouse down the road, was my first responder. He rushed home, got me downstairs to the ambulance and we headed for Westchester Medical Center in Valhalla. It was the longest and most frightening ride of our lives. We didn't know what was happening or if our baby would survive. After all, I was just 24 weeks pregnant. Upon my arrival at the hospital, it was apparent that this was a critical situation. I was immediately brought into the operating room for an emergency C-section. Within an hour and a half of my water breaking, Nicholas was born at 10:07 pm.

For 12 weeks, the NICU at Maria Fareri Children's Hospital at Westchester Medical Center was Nicholas' home. One of the first doctors we met with told us this journey will be 20% medical and 80% the fight in Nicholas and the love and support of our family. It was an emotional roller coaster and a new mother's nightmare. There was no way to prepare for this difficult experience. During our stay in the hospital there were a lot of unknowns. It was exhausting thinking about what the future held for us. Due to Nicholas's brain bleed, he was at high risk for a number of severe disabilities. In the beginning, there was no knowing what we were dealing with. As time went by, Nicholas was showing promising signs, but I was constantly reminded of the



*Nicholas Sivulich
born at 24 weeks,
weighing 11lb 14oz*



severity of his bleed and that only time would tell.

It was difficult to remain positive, but I was determined, because that's what Nicholas needed from me. I stayed far away from the Internet and just focused on pumping, praying, and giving Nicholas as much love as possible. We did everything we could to be by his side each day. We were very lucky to have had an extensive support system rooting for our little man while he was in the NICU.

We recently celebrated our one-year anniversary of coming home from the NICU. Even though we aren't out of the woods totally, and Nicholas is in a lot of therapy, he is doing very well. He is chatting away, crawling, and has the best personality! He is slowly hitting his milestones. I've learned to be patient, and not compare my son to my friends' babies. I recall when Nicholas was just 3 weeks old, Michael and I were brought into the NICU conference room and were given a very scary possible outcome. I'll never forget that I was told Nicholas may never walk. I can confidently say now that he will walk, and the day he does will be such an amazing day!



We are very thankful for the quality of care Nicholas received at Maria Fareri Children's Hospital and for the support of Hailey's Hope Foundation.

WHERE ARE THEY NOW?

Hailey's Hope Foundation is proud to be able to help so many NICU families and to share the progress their miracle babies have made at home. After enduring many weeks and months in the NICU, these graduates are happy, healthy and thriving.

ERICA BURNS



Erica was born on 12/18/11 at 32 weeks gestation, weighing 3lbs 15 oz. She spent 7 months in the NICU at Morgan Stanley Children's Hospital/NY Presbyterian in Manhattan.



Now at age 3, Erica loves to dance, draw and go to the park.

DESKIN BURTON



Deskin was born on 1/29/13 at 24 weeks gestation, weighing 1lb 10oz. He spent over 9 months in the NICU at Maria Fareri Children's Hospital in Valhalla.



Now, at age 2, Deskin is one of the happiest kids in the world.

KEVIN DUFFY



Kevin was born on 12/28/09 at 23 weeks gestation, weighing 1lb 11oz. He spent 118 days in the NICU at Maria Fareri Children's Hospital.



Now at age 5, he is having fun in kindergarten.

JOY DEGL



Joy was born on 5/12/12 at 23 weeks gestation, weighing 1lb 4oz. She spent 121 days in the NICU at Maria Fareri Children's Hospital.



Now at age 3, she loves to watch Dora the Explorer, play with her 3 brothers and dress in style with her shiny tiara.

WILLIAM & CELIA ARTEAGA



Twins, William and Celia, were born on 2/6/12, weighing 2lbs 2oz and 3lbs 2oz. They spent 2 months in the NICU at Maria Fareri Children's Hospital. Now, at age 3, they attend nursery school and enjoy reading, puzzles, swimming, soccer and going to the park.





LILY SCHLUBACH

Lilliana (Lily) was born on 6/26/12 at 24 weeks gestation, weighing 11b 12oz. She spent 100 days in the NICU at Maria Fareri Children’s Hospital.



Now at age 3, Lily loves gymnastics and hanging out with her big sister, Addie.



KARLIE RYAN

Karlie Ryan was born on 4/20/13 at 32 weeks gestation, weighing 3lbs 8oz. She spent 29 days in the NICU at Orange Regional Medical Center.



Now at age 2, Karlie loves to play and do ballet.

Volunteer Spotlight – Allison McKelvey



Charity has a special place in the heart of 17-year-old Allison (Ally) McKelvey, especially when it comes to helping families with premature babies. Her family knows first hand the devastating effects of premature birth. Ally’s sister, Jennifer, was born too soon and sadly passed away. This motivated Ally to get involved with Hailey’s Hope Foundation. She attended one of our fundraisers and was inspired.

“I saw all of the amazing things Hailey’s Hope Foundation does for NICU families, and I wanted to help,” said Ally. This Spring, as a senior at S.S. Seward Institute, Ally spearheaded a charity walk for her National Honor Society’s big community service project to benefit Hailey’s Hope Foundation. She and her team of volunteers spent months brainstorming, planning, getting approvals and donations. “All of the work that goes into planning a walk seemed like a lot more than I could handle at times, but I made sure to keep with it in honor of Jennifer and because I believe in Hailey’s Hope Foundation,” said Ally. On April 25, 2015, students, friends and families gathered at the school for the walk. It was a tremendous success and raised \$1,000 for Hailey’s Hope Foundation.



“My dad, Roger, has always been a selfless and charitable man, and he did his best to raise my sister and me the same way. I like to think I take after him in that aspect. The work that Hailey’s Hope Foundation does touches home for me, and I am excited to be a part of it,” said Ally.

Ally is currently a freshman at Johnson and Wales University in Charlotte, North Carolina, pursuing a Bachelor’s Degree in Baking and Pastry Arts and Food Service Management in the honors program.

WHAT YOUR DONATION CAN PROVIDE

- \$10 A meal for a NICU parent at Au Bon Pain
- \$35 A Welcome Home Care Package for a family at discharge
- \$50 Gas or metro cards for transportation to and from the hospital
- \$120 A one-week stay at the Ronald McDonald House or overnight stay at a local hotel
- \$250 Gift card for essential baby supplies
- \$500 A one-month financial support package for a NICU family

2015 FUNDRAISING HIGHLIGHTS

HHF hosted three fun-filled fundraisers during the year, indulging guests with delicious food, cocktails, music, and more. HHF is incredibly grateful to all of its sponsors, donors and volunteers who helped to make these events truly memorable.

Trivia Night, March 6th



left to right: HHF Board member Marvin Siegel, Ron and Bernice Kravetsky, HHF Board member Ann Siegel, Kathy Zlata, Angie Polvere, Maria and Sal Lustica, and Joe Zlata



Winners of the Hailey's Hope Trivia Cup, Carlette and Pasqual Zottola, and David and Stephanie Fishman



Aubrey Zamonsky, Beckey and Pete Patel, Chris and Jen Limbert, and Stosh Zamonsky

7th Annual Dinner Auction Fundraiser, September 10th



Linda Spencer, Christine Callahan, Rosanne Callahan and Daryl Callahan



NICU parents and guest speakers, James and Julie Burton



HHF President Jeff Randazzo, Board members Debra Randazzo and Ann Siegel, Vice President Donna Zion, and Board member Marvin Siegel



Meredith Char, Rhonda Avery and Cheryl Fitzpatrick



Juan and Marisol Paneto, HHF Board member Debra Randazzo, Mike and Laurie Glick



Nikki Kaye, Nicole Obligado, and Kristin Klugman



Goshen Village Trustee Ed Char, Wayne Cutter, Judy Annunziata, Megan Wilson and Melissa Wilson



Jean, Rachel and John Breheny



HHF President Jeff Randazzo, Jason Pucci and Goshen Village Justice Rory Brady

4th Annual Golf Outing, October 5th



HHF member Dawn Singer, Vice President Donna Zion, guest Nicky Regan, and Board member Debra Randazzo



HHF President Jeff Randazzo, Nick Santoro and Bob Hunter



Joe Taylor and Joe Willen of Advantage Title (Title Sponsor) and guest



John Regan, HHF Board member Isaac Zion, Michael Rodriguez of Alliance Building Services (Title Sponsor) and Andrew Mathias



HHF Board members, Ann and Marvin Siegel



Raymond Qiao, Drew Melchionni and Brendan Carey



Jim Regan, Steve Blum of Au Bon Pain (Lunch Sponsor), and Nick Bruno



Matt Cassin, David Taylor, Steve Iorio and David Germond



David Goodman, Matt Borstein of Deutsche Bank (Lunch Sponsor) and George Duncan

DCH WAPPINGERS FALLS TOYOTA SUPPORTS HHF



DCH Wappingers Falls Toyota held its Grand Re-Opening on Friday, November 6, 2015 at its dealership at 1349 Route 9, Wappingers Falls, New York, and Hailey’s Hope Foundation was proud to share in this special day. During the celebration, DCH Toyota presented HHF with a check for \$1,500 as part of its campaign to give back to the community. DCH Toyota knows the impact this gift will have on NICU families as a member of its family experienced HHF’s support last year.

DCH Toyota has been a wonderful supporter of HHF, and we were honored to receive this special gift during Prematurity Awareness Month,” said Ann Siegel, HHF Board member, who attended the event with fellow Board member, Debra Randazzo.

(pictured above: HHF Board members, Ann Siegel and Debra Randazzo with Lee Burns, General Manager of DCH Wappingers Falls Toyota; right: HHF Board members with New York State Senator, Sue Serino)



December 2015

Shopping is now more rewarding...all year long!

You shop at Amazon. Amazon gives to HHF. It's that simple!

AmazonSmile is an easy way to support HHF and help NICU families – at no cost to you. Amazon will donate .05% of every dollar spent on eligible purchases to HHF. Use your existing Amazon account and enjoy the same great products, prices and service you always do.

How to sign up:

Go to “<http://smile.amazon.com/ch/26-1387176>”.

Look for the “Eligible for AmazonSmile donation”.

Shop to your heart's content!



AmazonSmile is a 501(c)(3) private foundation created by Amazon to help charities raise funds more easily.

Hailey's Hope Foundation

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